



Important Dates for Directors 2017-2018 Hershey Theatre Apollo Awards

- Wednesday, September 6, 2017** Registration for High School PLAYS begins
(Registration for PLAYS closes at noon (EST) on Friday, September 22, 2017.)
- Wednesday, September 6, 2017** Announcements sent for STUDENT PLAYWRIGHT Awards
- Friday, October 20, 2017** Registration fees for PLAYS are due to Hershey Theatre
- Monday, October 30, 2017** PLAYWRIGHT Letters of Intent due to Hershey Theatre
- Friday, December 1, 2017** PLAYWRIGHT original scripts due to Hershey Theatre
- Mid-October – Sunday, January 7, 2018** "PLAY SEASON"
- Tuesday, January 2, 2018** Registration for High School MUSICALS begins.
(Registration forms available at HersheyTheatre.com. Registration closes at noon (EST) on Friday, January 19, 2018.)
- Tuesday, January 2, 2018** Tickets for the 2018 Hershey Theatre Apollo Awards go on sale at the Box Office (717-534-3405) or online.
- Wednesday, January 10, 2018** All support materials for PLAYS are due to Hershey Theatre
- Saturday, January 20, 2018** *Beyond the Footlights* cabaret event
- Thursday, January 25, 2018** Announcement of PLAY nominations and PLAYWRIGHT nominations
- February 2018** Final reading of PLAYWRIGHT nominated plays
- Tuesday, February 20, 2018** Registration fees for MUSICALS are due to Hershey Theatre
- Mid- February – Sunday, April 15, 2018** "MUSICAL SEASON"
- Thursday, March 1, 2018** Opening Number announcement
- Friday, April 20, 2018** All support materials for MUSICALS are due to Hershey Theatre
- Thursday, April 26, 2018** Announcement of MUSICAL nominations
- Wednesday, May 2, 2018** Evaluator meeting
- TBA** Nominee Reception for PLAYS, MUSICALS, PLAYWRIGHTS
- Sunday, May 13, 2018** Rehearsal for Hershey Theatre Apollo Awards
- Sunday, May 20, 2018** Hershey Theatre Apollo Awards – 7 p.m. SHOW