



Title Sponsorship/ Spotlight Level - \$25,000

- COMPANY representative will present an award, on behalf of COMPANY, at the Apollo Awards gala on May 21, 2017
- Logo recognition on Hershey Theatre website with a web link to COMPANY
- Full-page advertisement in the Apollo Awards playbill
- Signage in the lobby recognizing sponsorship level
- Four complimentary tickets to the Apollo Awards gala
- Two parking passes for the Apollo Awards gala
- Attendees receive invitation to the post-show party
- A banner displayed in the lobby for the gala

Limelight Level - \$10,000

- Logo recognition on Hershey Theatre website with a web link to COMPANY
- Full-page advertisement in the Apollo Awards playbill
- Signage in the lobby recognizing sponsorship level
- Two complimentary tickets to the Apollo Awards gala
- One parking pass for the Apollo Awards gala
- Attendees receive invitation to the post-show party

Luminary Level - \$5,000

- Half-page advertisement in the Apollo Awards playbill
- Logo recognition on Hershey Theatre website
- Signage in the lobby recognizing sponsorship level
- Two complimentary tickets to the Apollo Awards gala
- One parking pass for the Apollo Awards gala
- Attendees receive invitation to the post-show party



Starlight Level - \$2,000

- Quarter-page advertisement in the Apollo Awards playbill
- Recognition on Hershey Theatre website
- Signage in the lobby recognizing sponsorship level
- Two complimentary tickets to the Apollo Awards gala
- One parking pass for the Apollo Awards gala
- Attendees receive invitation to the post-show party

Beacon Level - \$1,000

- Quarter-page advertisement in the Apollo Awards playbill
- Recognition on Hershey Theatre website
- Signage in the lobby recognizing sponsorship level
- Two complimentary tickets to the Apollo Awards gala

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