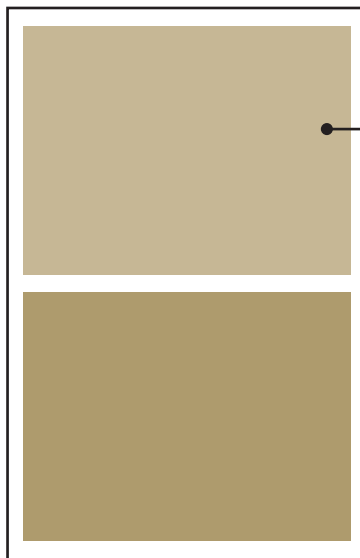


● **Full Page**
\$200.00 (black & white)

● **Back Cover**
\$300.00 (full color)

5" wide
8" high



● **Half Page**
\$150.00 (black & white)

5" wide
3.875" high



15 East Caracas Avenue | Hershey, PA 17033
717.534.3405 | HersheyTheatre.com

Hershey Theatre Apollo Awards

Program Advertising Sizes & Specs

For more information
please contact Chiara Meyers
at chjmeyers@hersheypa.com.

Supplied Materials

Hershey Theatre encourages all clients to supply advertising material for digital output.

File Formats: PDF, QuarkXPress, InDesign, Illustrator and Photoshop files. All digital art and images must be provided.

Images: TIFF, JPG, PNG, EPS or press ready PDF formats are preferred. Grayscale and CMYK files should have a resolution of 300 dpi. Please do not send in RGB.

Fonts: please include all fonts with every submission if submitting application files.

Submissions: Ads may be submitted via email to chjmeyers@hersheypa.com. Ads may also be submitted on CD-ROM or DVD.

Deadline to reserve space:

Friday, April 17, 2026

Deadline to submit ads:

Friday, April 24, 2026