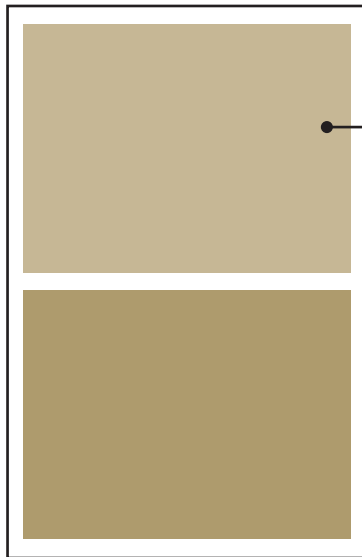


● **Full Page**  
\$150.00 (black & white)

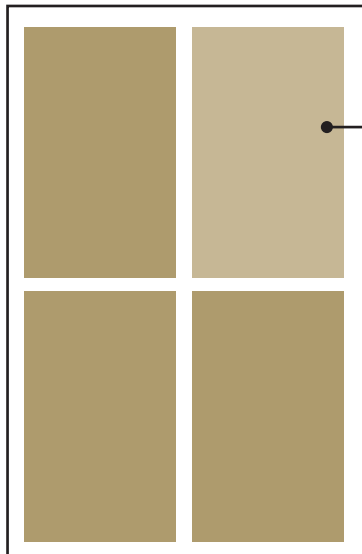
**Back Cover**  
\$200.00 (full color)

5" wide  
8" high



● **Half Page**  
\$100.00 (black & white)

5" wide  
3.875" high



● **Quarter Page**  
\$75.00 (black & white)

2.375" wide  
3.875" high

**Hershey Theatre  
Apollo Awards**

**Program Advertising  
Sizes & Specs**

For more information  
please contact Kim Barger at  
kiebarger@hersheytheatre.com  
or 717.534.3415

**Supplied Materials**

Hershey Theatre encourages all clients to supply advertising material for digital output.

**File Formats:** PDF, QuarkXPress, InDesign, Illustrator and Photoshop files. All digital art and images must be provided.

**Images:** TIFF, EPS or press ready PDF formats are preferred. Grayscale and CMYK files should have a resolution of 300 dpi. Please do not send in RGB.

**Fonts:** please include all fonts with every submission if submitting application files.

**Submissions:** Ads may be submitted via email to kiebarger@hersheytheatre.com. Ads may also be submitted on CD-ROM or DVD.

**Deadline to reserve space:**  
Thursday, April 30, 2020

**Deadline to submit ads:**  
Thursday, May 7, 2020

