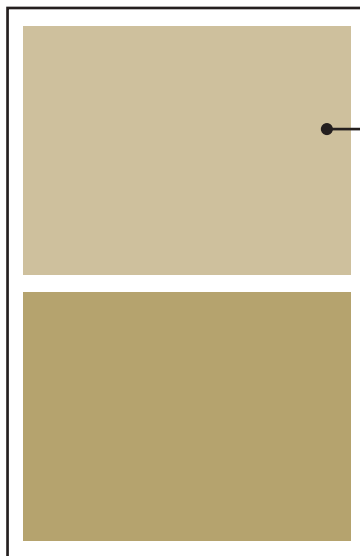


● **Full Page**  
\$150.00 (black & white)

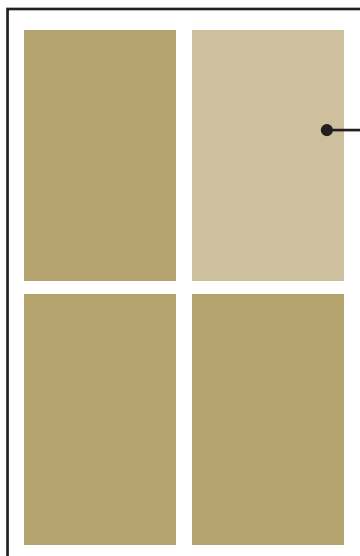
**Back Cover**  
\$200.00 (full color)

5" wide  
8" high



● **Half Page**  
\$100.00 (black & white)

5" wide  
3.875" high



● **Quarter Page**  
\$75.00 (black & white)

2.375" wide  
3.875" high

## Hershey Theatre Apollo Awards

### Program Advertising Sizes & Specs

For more information  
please contact Chiara Meyers  
at [chjmeyers@hersheypa.com](mailto:chjmeyers@hersheypa.com).

#### Supplied Materials

Hershey Theatre encourages all clients to supply advertising material for digital output.

**File Formats:** PDF, QuarkXPress, InDesign, Illustrator and Photoshop files. All digital art and images must be provided.

**Images:** TIFF, EPS or press ready PDF formats are preferred. Grayscale and CMYK files should have a resolution of 300 dpi. Please do not send in RGB.

**Fonts:** please include all fonts with every submission if submitting application files.

**Submissions:** Ads may be submitted via email to [chjmeyers@hersheypa.com](mailto:chjmeyers@hersheypa.com). Ads may also be submitted on CD-ROM or DVD.

#### Deadline to reserve space:

Friday, April 21, 2023

#### Deadline to submit ads:

Friday, April 28, 2023



15 East Caracas Avenue | Hershey, PA 17033  
717.534.3405 | [HersheyTheatre.com](http://HersheyTheatre.com)